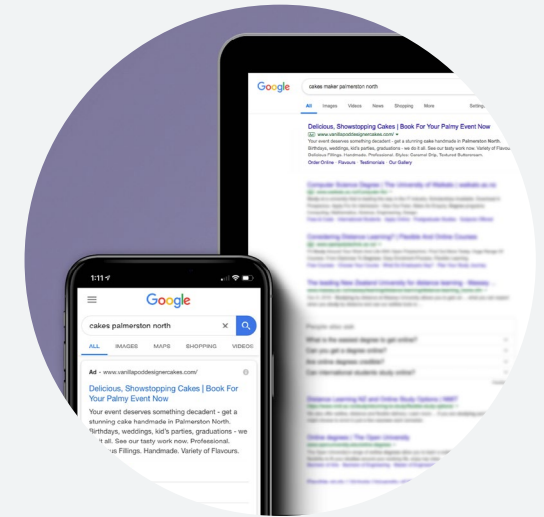


# I Want To Be Noticed

**Let's get you noticed by the type of people who become customers through Google searches and display adverts across the internet.**

Once we understand your business, we'll provide a customised advertising solution across one or more of Google Search & Display, Facebook & Instagram, and LinkedIn.

Everything is bespoke designed and written, aimed at reaching the right people at the right time with the right message.



## We will:

- **Spend around an hour with you in a discovery session**, so we can get an understanding of you, your users, your business and what you're looking for in a brand.
- **Recommend one or two channels for advertising**, which could be a combination of:
  - Google Search and Display Network
  - Facebook & Instagram advertising
  - Facebook & Instagram Boosted Posts
  - LinkedIn Advertising
- **Create a concept for the outlined channels**, including a rough storyboard of the design direction.
- **Complete design and/or written concepts** for final presentation.

- **Set up a single campaign landing page**, which is consistent with the campaign design - linking to either an existing website or contact information for your business.
- **Set up of the campaign across the chosen channels**, including targeting information.
- **Undertake one month active optimisation and management** of the campaign.\*

Recommend a monthly media spend after the first consultation for the recommended channels.

- **Present the measurable outcomes of your campaign**

**Cost \$3,850** excl GST.

Payment Plans Available.

\*Note, there is a recurring cost of \$350 excl GST p/m for the active optimisation and management, along with the outlined media spend.

**Get in touch by emailing [info@bsd.nz](mailto:info@bsd.nz), and let's chat about how we can get your business branded.**