

Brand Me

This package is about who you are and what you stand for.

We'll take you through our bespoke, tried and tested process, to deliver a logo and a brand that will make sure that the way you visually communicate reflects the excellence that you provide for your customers.



We will:

- **Spend around an hour with you in a discovery session**, so we can get an understanding of you, your users, your business and what you're looking for in a brand.
- **Conduct research and create a moodboard**, which outlines some design directions our design team believe would work best for you.
- **Take the direction feedback and create the logo**, alongside all other brand elements.
- **Create a presentation which places the logo in some real world situations**, so you can see what it would look like once it is living and breathing.
- **Finalise the brand and develop a set of brand guidelines**, so you'll always know exactly how your brand should be presented.

Cost \$4,287.50 excl GST.

Payment Plans Available.

Get in touch by emailing info@bsd.nz, and let's chat about how we can get your business branded.